



# Tammy McDaniel Chosen as Elite Travel Event Ambassador

Travel Weekly and TravelAge West are proud to announce that professional travel advisor Tammy McDaniel Owner/President of Tammy's Journeys Full Service Travel Agency located at 217 Miracle Strip Parkway SE, in Historic Downtown Fort Walton Beach, Florida was selected to attend a Global Travel Marketplace (GTM) event. More than 800 applications are received for the approximate 200 spots available across the two exclusive events.

Over the course of two-and-a-half days, GTM connects top-producing travel advisors in North America with leading cruise, hotel, tour and destination suppliers through one-on-one appointments, Boardroom presentations and numerous networking events. Only the top-performing advisors in the industry are selected to attend the award-winning event. Applicants undergo a rigorous screening process, which evaluates their business model, confirms annual sales and requires industry references.

Ms. McDaniel said, "I enjoyed one to one appointments with destination, services, new & existing travel products. This helps me ensure I can provide my clients in Northwest Florida and throughout the United States the latest updates and help them maximize value when they're ready to book their trip."

# Gregg Chapel, AME Youth Raises Funds for Children in Crisis

The Youth of Gregg Chapel, AME of Fort Walton Beach donated \$388.16 to Children in Crisis from their "Youth Super Bowl of Caring". The donation will help feed, clothe and care for the children living at the CIC Neighborhood. The donation was coordinated by Lucille Dixon and presented by the Pastor, Reverend Cecil Williams.

Ken Hair, CIC President & CEO, commented, "Support from the faith community like Gregg Chapel, AME couldn't have come at a better time. We opened our fifth children's family foster home in September. We have a critical need for sustaining operations of the Children's Neighborhood and funds to help our Kids."

CIC is a 501, (c), (3) non-profit community charity of caring people providing a solution to the critical shortage of foster homes in Okaloosa and Walton counties. To learn more about CIC, visit [www.childrenincrisisfl.org](http://www.childrenincrisisfl.org), or call 850-864-4242. *Photo by Donna Burns: Pastor Cecil Williams, Lucille Dixon and the Youth of Gregg Chapel, AME of Fort Walton Beach donate \$388.16 from their recent "Youth Super Bowl of Caring" to Ken Hair, President and CEO of Children in Crisis. The funds will help feed, clothe and care for the over 100 children that will call the CIC Neighborhood home this year.*



# Investors Rank Edward Jones a Top Full-Service Firm in Hearts and Wallets Survey

Investors rank Edward Jones as a top full-service investment firm in providing clarity about fees as well as unbiased and understandable advice and service for investors, according to research firm Hearts & Wallets, said Matthew Ritter an Edward Jones advisor

The study, which ranked 24 financial firms based on more than 10 different attributes that investors deemed most important, found that Edward Jones outperformed across nearly all attributes, including the top three: "fees clear and understandable""unbiased, puts my interests first" and "explains things in understandable terms."

"This is a wonderful validation of how we strive to deliver the experience valued by our clients," said Edward Jones Managing Partner Jim Weddle. "These findings demonstrate that our clients trust us to understand their individual financial needs and to keep their best interests first as we help them achieve their financial goals."

Edward Jones also received high rankings for attributes specifically important to customers of full service firms including, "has made me money,""knowledgeable, timely and tactical" investment ideas, and "well-trained staff."

# Gulf Coast HVAC, Electrical & Plumbing Company Reveals Refreshed Brand and Logo



Peaden—a residential and commercial HVAC, electrical and plumbing company—revealed recently their new brand look, complete with a refreshed logo and website. The brand development is the result of a months-long strategic organization development process timed to help position Peaden as the leading "comfort solution" contractor across the Gulf Coast region.

Along with a new logo, the comprehensive branding campaign features new television and radio spots; print, web and billboard advertising; and marketing collateral including custom photography, brochures, business cards, technician wardrobe and service-van fleet design.

"All of us at Peaden are thrilled with our brand's refreshed image," says Briant Daws, Vice President at Peaden. "We now have the opportunity to gain more exposure of our services and build our brand more effectively across the Gulf Coast. While we have visually updated our look, our values and commitment to quality service remains unchanged. We are looking forward to this next chapter for our hometown company, and feel confident that our customers will appreciate the change—just as we have."

Peaden remains committed to pursuing the highest level of customer satisfaction by providing customers with excellent service at competitive prices. To learn more, call toll-free (855) 557-7878 or visit [www.peaden.com](http://www.peaden.com).