

Butterfield & Robinson

SLOW DOWN TO SEE THE WORLD



Augusta Masters Golf Experience April 8-11, 2017

Price from: From US\$5,995USD per person (based on 2 travelers)
Start: Atlanta, Georgia
Finish: Atlanta, Georgia



Experience the Masters

The experience at the Masters Tournament is about the veneration of tradition, the purity of the game of golf, and the immediacy of the relationship between athletes and fans, plain and simple. Every year since 1934 (apart from a brief interregnum during the war), the greatest players of the game and the most dedicated fans have made the pilgrimage to the perfectly manicured greens of Augusta National to pay homage to the vision of Bobby Jones and Clifford Roberts. Once inside the hallowed grounds, everyone is treated exactly the same, whether they showed up on foot or by private jet. A pimento sandwich and beer still costs \$3.50, there are no corporate tents, and gracious southern charm and decorum prevails. As the world's best golfers pull out all the stops on the back nine and you hear a roar rolling over the revered "cathedral in the pines", you'll share in the collective excitement as history-in-the-making unfolds around you.



Saturday - Day 1

Atlanta

Make your own way from Hartsfield–Jackson Atlanta International Airport to the Ritz Carlton Buckhead Hotel. Located in the city's most chic and affluent neighborhood and renowned as Atlanta's social hub, The Ritz Carlton Buckhead features exquisite dining, refined décor and sophisticated luxury with the perfect addition of down home Southern hospitality. Depending on when you arrive you will be free to enjoy the hotel's amenities and nearby sites throughout the day. We will start our journey together this evening at a welcome reception and dinner. You will want to retire early tonight as the Masters Sunday starts with an early departure.



HOTEL | *Ritz-Carlton Buckhead, Atlanta*

The Ritz-Carlton Buckhead has perfected the art of quiet luxury. Ideally located in the neighborhood of Buckhead, this property offers access to the city's finest shopping, dining and entertainment. Here, you can experience traditions both timeless and new that leave indelible memories. This hotel has realized a luxury that is elegant, understated, and truly timeless.

Sunday - Day 2

Masters Golf Tournament



Waking with an early start today, you will witness the best golf in the world as legendary names compete for the coveted green jacket. Around a 90 minute to two-hour drive will take you to Augusta National Golf Course, the world's only course to host a major championship every year.

Upon arrival, dig into a lavish breakfast at the hospitality facilities located just across from the main gates (there are no hospitality facilities permitted inside Augusta National itself.)

Once you've received your patrons badge and your own personal Masters Chair, head inside the gates to spend the rest of the day following your favorite golfers across the pristine contours of the emerald course. We generally recommend that you plant your chair where you want to spend the afternoon, then leave it to spend the morning walking the most storied golf course in the world (it's one of the great traditions of the Masters that you can plant a chair and leave it all day and no one will touch it until you return to sit in it).

Walking the 18 holes of Augusta is like trekking in the Himalayas—there are massive elevation changes, rhododendron and azalea bushes in full bloom, towering forests, hushed pine-covered pathways and endless vistas of perfectly manicured fairways. Unlike other majors, the Masters has very tight restrictions on the number of badges available and, since they care more about the fan experience than making money, the course feels relatively un-crowded—even on the final Sunday.

For lunch, you can either pick up a famous pimento sandwich and a cold beer for next to nothing, or you can pop out to the hospitality facilities, where there is a bounty of fresh seafood, grilled meats, sandwiches on home-baked breads, local cheeses and an open bar (not to mention an onsite masseuse).

After the last putt has dropped on the 18th, and the green jacket has been passed from last year's winner to the next (usually around 7:00ish), return to the hospitality facilities, where you can linger over drinks and an endless array of hot food. Once you are done, board our private shuttle vehicle to whisk us out of town and to the Ritz-Carlton Reynolds Plantation. Upon arrival we will enjoy a night cap at the bar where undoubtedly people will be sharing tales from the tournament over drinks.



HOTEL | *Ritz-Carlton Lodge, Reynolds Plantation*

The Ritz-Carlton Lodge is located just 70 miles east of Atlanta in Georgia's verdant Lake Country. It sits serenely on the shores of the spectacular 20,000-acre Lake Oconee and its country-retreat style sensibility is a superb balance of rustic elegance with gracious southern hospitality. In addition to golf on the Reynolds Plantation (consistently rated as the top resort golf destination in North America), activity choices include world-class bass fishing on the lake, kayaking, tennis and swimming. It also boasts an award winning, 27,000 square foot spa facility offering everything from soothing massages to vigorous water therapy themed treatments.

Monday - Day 3

Golfing at the Reynolds Plantation National Course

After breakfast, tee offs for a round of 18 holes are staggered between 8.40 and 9.50am at the renowned Reynolds Plantation National course. Designed by Tom Fazio, and just a quick five minute transfer from the hotel, the course provides impressive elevations and breathtaking views. Tom Fazio took maximum advantage of the site when designing the National, creating holes with drama as unique as the setting. An additional nine holes were added to the course in 2000, bringing the total number of holes at National to 27, and allowing three different course options. The National has won Best Courses You Can Play by Golfweek and Top 20 in the State by Golf Digest. The course was also recently renovated in the spring of 2014.

After your round, enjoy a relaxed lunch at the clubhouse or back at the hotel's lounge. If you'd like to golf another round, a boxed lunch can be arranged for the day (additional rounds in excess of 18 holes are at your own expense). You can also choose to sharpen your game with the pros at the onsite golf academy (at your own expense), try your luck fly fishing on Lake Oconee (one of the worlds best bass fishing lakes), or stretch your legs on some of the local walking and biking trails. If you are in the mood for something a little more indulgent, the Plantation spa is a haven of renewal and rejuvenation (please check their website for treatments and pricing).

Tonight, celebrate and recount the memorable moments experienced from the triumphant cheers at Masters Sunday to the muttered frustrations of your own game of golf. A dinner has been arranged at Georgia's Bistro, where you can choose from a diverse menu ranging from wild mushroom ravioli in cream pesto sauce to herb-rubbed fillet mignon.



Tuesday - Day 4

Farewells

After breakfast, you can be driven to the Atlanta airport (or you can elect to make your own way). Should you wish to stay longer, please ask us to make arrangements on your behalf. There are a myriad of activities on the grounds of Reynolds Plantation (or you can talk to the golf concierge about getting in more golf at the numerous courses surrounding the area!).



The Details

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B&R DIFFERENCE

Insider access is one of the hallmarks of the B&R experience, and there is no more coveted place to be on the second Sunday of April than at Amen Corner as the world's best golfers play through in pursuit of the legendary green jacket. Getting in to see the Masters on the final Sunday is one of the most difficult challenges in the world of sport, but B&R can help put you there as a result of our exceptional network of friends and contacts.

WHAT'S INCLUDED

- All accommodations on a shared twin/double room basis
- All breakfasts, two lunches and three dinners, including wine
- VIP hospitality with gourmet all-day buffet and open bar at the Masters
- In & out access to the Masters for the final Sunday
- One round at Reynolds with carts & green fees (clubs not included)
- Private transfer service to Atlanta airport upon scheduled departure
- All transportation by private transfer service to from Augusta National
- Services of a B&R guide
- All baggage transportation
- All gratuities for baggage, porters and hotel service
- All special events and on-trip surprises
- A personal folding Masters chair

WHAT'S NOT INCLUDED

- * International flights
- * Cancellation insurance
- * Items of a personal nature
- * Gratuity for your B&R guide(s)

Please note that your final itinerary may vary slightly from this one as we continuously research and develop each trip, customizing your experience to match your interests and tastes. Inclement weather—though we'd like to think there won't be any—may also necessitate minor alterations. ©2016 Butterfield & Robinson Inc.