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Fort Walton Landing
April 8 - April 10

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April 29 - May 1
Fort Walton Landing

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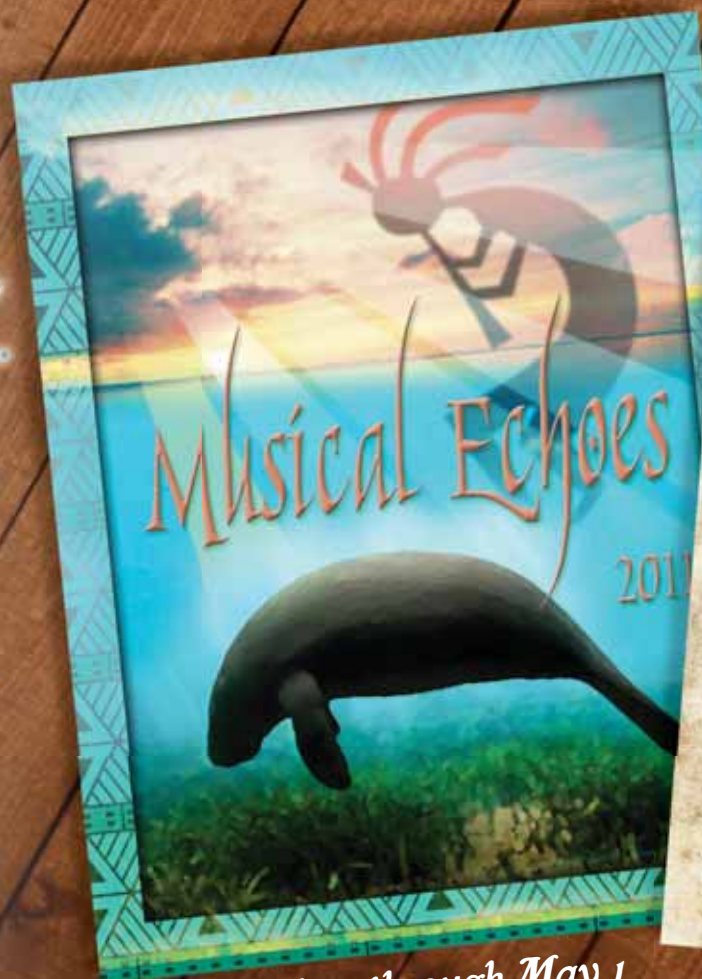
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COASTLINES

THE OFFICIAL PUBLICATION OF THE FORT WALTON BEACH CHAMBER OF COMMERCE

APRIL 2011



April 29 through May 1


150TH ANNIVERSARY
Founding of
CAMP WALTON, 1861
by the
WALTON GUARDS
On the Original Waterfront Camp at
FORT WALTON LANDING
139 Brooks Street, Fort Walton Beach, FL



April 8, 2011 (School Day)
April 9 - 10, 2011 (General Public)
**Live Civil War Militia Camp - Historical Exhibits,
Re-enactments and Presentations**

April 8 through 10

OUR MISSION IS TO STRENGTHEN LOCAL BUSINESSES AND ENHANCE THE QUALITY OF
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A Message from the Chair of the Board

Involvement Brings New Opportunities, New Business, and Great Fun



Lisa Jo Spencer

Fleet, Spencer & Kilpatrick, PA

As I write this article, I have just attended March's New Member luncheon. It is such a privilege to meet our newest Chamber members and let them know the many benefits of Chamber membership. One of the things I love to discuss with them is the reasons each one joined the Chamber. Some are brand new entrepreneurs who already know the value of being able to get their name out to our

1500+ members in a myriad of ways, while others are folks who have been in business in our community for a long time, but realize that a Chamber membership will enhance an already thriving business. All of them are eager – even if somewhat shy – to tell the group about their business and why we need to use their product or services. I love the variety of businesses too! You just never know who is going to show up and that is the great thing about our Chamber. We have members in every conceivable business.

At the luncheon, one thing that came through loud and clear is that this Chamber is INVOLVED in all sorts of things to enhance businesses and our community. Have you looked at the list of committees? Whatever one's interests might be: government, healthy living, networking opportunities, all the special events, just to name a few – there is something for everyone. The new members also quickly learn through the "seasoned" members in the room that getting involved will benefit their business in all sorts of ways if they simply step up to the plate and start getting out there. I would venture to say that our committee volunteers and event volunteers will tell you the experience has been rewarding. Each of these groups comes together to meet a need of our community. I never tire of hearing how the Chamber has increased business sales, awareness of a particular service, and given our members the network of contacts to call on for whatever the need might be.

"At the beginning of the month we are fortunate to celebrate the 150th anniversary of the Walton Guards at the FWB Landing. They will begin their weekend with educational tours and events for our school children. Then on Saturday and Sunday, we all get to see what it was like for them to guard Camp Walton 150 years ago. There will be a skirmish between the Confederate defenders of Camp Walton and the Union forces, continuous live demonstrations, as well as music and vendors."

- Lisa Jo Spencer

Chair of the Board Continued on Page 5

WHAT'S INSIDE

Message from the Chair	2
President's Message.....	3
Sponsor Spotlight.....	4
Applause.....	6 & 7
New Members/Renewals.....	8
Recently at the Chamber	9
Ribbon Cuttings.....	10
BAH/NBN.....	11
First Friday Coffee	12
Walton Guards.....	13
New Member Reception.....	14
Musical Echoes 2011	18
Chamber Calendar.....	19

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President's Message

Ever Dream About Going Back in Time?



Ted Corcoran
President/CEO/IOM

Can you imagine what Fort Walton looked like 150 years ago? 1861—The Civil War. The Walton Guard was actually camped at today's Landing Park. Do you ever imagine what those folks were doing/thinking/eating and how they were keeping cool in the middle of the summer? I can certainly assume they were fishing, but were they also strolling along the beach looking for seashells on Beautiful Okaloosa Island? I often try to imagine what it was like here at that time. (With the Walton Guard event April 8-10 and

Musical Echoes April 29-May 1—it makes it much easier to truly re-enact these scenarios).

Do you ever have those "Back to the future" thoughts when you wish you could somehow have gone back to a certain time in your life and done something differently—based on the knowledge you have today? For example, almost everyone that I know that lives here has the story of how they first visited here while on family vacation and WISHED they had purchased some type of water-front property (I saw a 1959 visitors guide that indicated Okaloosa Island property for sale: \$350 down!). Or like me they didn't "get here" until the 80's and could have bought condos for \$25,000! I have

this dream periodically where I am 12 years old sitting at the dinner table (Richard Nixon is President) and I advise my parents that instead of driving to Orlando—from New Jersey—to visit Disney (which we did), we head over to a little town called Destin. And while there, maybe we can buy some gulf-front property!

It's also around the same time in my life—another dream—I advise my parents that I want to acquire all the baseball cards from my friends when their moms are throwing them out. Not as profitable or glamorous as gulf-front property—but a couple dozen Nolan Ryan Rookie Cards (1968) could easily put my child through college today!

Finally, if I could go back in time, in my own life, for just a minute, I would simply tell my folks—"In the late 1970's, look for a guy in Seattle named Bill Gates and give him all your money—it will pay off—trust me! "

But on the other hand, we have travelers who are visiting this area TODAY for the first time. They have no idea how it used to be—and probably don't care—they love it here the way it is right now. Our area's history is very important to remember, celebrate and learn from—but we are living in "today"—so lets do all we

can to be successful THIS year. So far, looks like 2011 is going to be a good one for our Chamber members and our area. Thanks to all those folks who indicate that they actually read my articles. Hey Ray at DUMC!

"Do you ever have those "Back to the future" thoughts when you wish you could somehow have gone back to a certain time in your life and done something differently—based on the knowledge you have today?"

— Ted Corcoran

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Sponsor Spotlight: Emerald Coast Tourist Development Council

The Emerald Coast Tourist Development Council and Emerald Coast Convention and Visitors Bureau are geared up for a great 2011 Spring and Summer seasons.

The Role of the Tourist Development Council

We would like to take this opportunity to shine some light on our role as The Tourist Development Council. The TDC is funded one hundred percent by our visitors who stay in short-term lodging accommodations in the cities of Destin, Fort Walton Beach, Okaloosa Island, Mary Esther, and Cinco Bayou. Not a single penny is from the general fund. Not a single penny comes from the residents of Okaloosa Island. The TDC is a County Department that provides complimentary services to the residents and businesses of Okaloosa County.

TDC's Overall Responsibilities:

- Sales, Marketing, and Advertising of the destination to the outside world
- Help Provide a Positive Economic Impact for the Community
- Beach Lifeguard Funding
- Beach Safety Life Saving Program Funding
- Beach Cleaning & Maintenance
- Beach Nourishment
- Beach Turtle Program
- County Beach Public Access Way Parks Funding
- Beach and Bay Water Testing Funding
- Okaloosa County Transit Funding along highway 98
- The Emerald Coast Convention Center
- The Welcome Center on Okaloosa Island
- Tourism Research & Statistics
- Call Center and Fulfillment
- Convention & Visitors Bureau Sales Program
- Film Commission

Marketing Campaigns

If you were able to attend our Stakeholders Luncheon back in February, you saw some great national campaigns we have in store to promote Florida's Emerald Coast in some untouched facets.



are going to participate in the announcement from Vision Airlines of their additional destinations by boarding flights and visiting with those Convention and Visitors Bureau stakeholders to educate them on why they should promote our wonderful destination!

Starting March 25th, the CVB, TDC and some industry leaders

Another great marketing initiative started on March 1st and will run through Mother's Day. It is a Facebook campaign entitled, "The Search for America's Most Deserving Mom." The Emerald Coast TDC has teamed up with Southern Resorts and Vision Airlines for a national campaign like no other!

"The Search for America's Most Deserving Mom" winner will win a week's stay with 6 of her closest family and friends in this exquisite 8,000sq.ft Destin beachfront home courtesy of Southern Resorts, 6 roundtrip airline tickets and a brand new Buick Enclave SUV!



How to Enter: Click on the "Deserving Mom" tab of our Facebook page, enter your contact information, and upload up to a 60 second video of why your mother should win! Then, share it with friends and get them to vote on for your video! Contest runs through Mother's Day! Visit www.facebook.com/FloridasEmeraldCoast for more information!



We also created a new Quick Response (QR) Code, which will direct users to the TDC's website. Numerous QR codes will be used on our advertising amenities here soon! The QR Code works a barcode. The code must be used with a smartphone with a barcode capability or application. Once the code is scanned, it will bring up the option to visit the corresponding website!



The TDC wishes business a very productive 2011 season and is proud to be a partner and sponsor of the Fort Walton Beach Chamber of Commerce.



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Chair of the Board Continued from Page 2

As we come into spring, besides all the regular committee meetings and networking events, there are several opportunities to meet, mingle, learn, and just have a terrific time with your fellow members. At the beginning of the month we are fortunate to celebrate the 150th anniversary of the Walton Guards at the FWB Landing. They will begin their weekend with educational tours and events for our school children. Then on Saturday and Sunday, we all get to see what it was like for them to guard Camp Walton 150 years ago. There will be a skirmish between the Confederate defenders of Camp Walton and the Union forces, continuous live demonstrations, as well as music and vendors. The Walton Guards are authentically minded and strive to tell the story of the struggles of that terrible period in our Nation's history. What an awesome experience for our community to share. At the end of the month is the annual Musical Echoes festival. This event brings nationally recognized Native American musical artists who come together to perform and educate right here at the Landing. If you haven't heard the haunting music from these flutes, you really are missing something. The great thing is that this is also an interactive festival with opportunities for the attendees to learn to make and play the Native American style flute. There will, of course, be lots of vendors with authentic wares for everyone to purchase! Both events are family friendly and are certainly a great way to share the weekend with your children and loved ones.

And guess what... in May and June (and throughout the year) there are even more events and opportunities for you to enjoy our beautiful Emerald Coast, hang out with your fellow Chamber members, and celebrate why we have all chosen to live and do business here! Stay tuned...

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Take a Trip | *Take a Coastlines*

Bruce Marshall of Marshall Enterprises (Capt. Billy Bowlegs LV and Chamber Chair 2006) enjoys reading Coastlines so much that he takes it with him when he goes skiing in Colorado!

Bruce and his wife Debbie have a condo in Silverton, CO, and they visit there often. On this particular day, he was at the top of Peak 7 in Breckenridge. Behind him are the ski runs of Keystone Ski Area. If you look closely, you can see Bruce's ski beard.

We're glad to see that ski helmet – Safety First! But frankly, we like our white sands better than those white snows.



When you take a trip, take a copy of your Coastlines. We invite you to send us a photo of you and your Coastlines at your destination – sort of an adult version of “Flat Stanley.” We'll publish your photos in Coastlines and see how far we can spread the word about our community, our people, and our Chamber. Please send the photos to eppi@fwbchamber.org, along with your name and address.

We're looking forward to receiving those photos!



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Applause!

Each month we highlight the accomplishments of Chamber businesses and individuals. Submit your news and pictures to epiazzaretto@fwbchamber.org Limit 150 words or less.

FWB Chamber Young Professionals Support Fisher House of the Emerald Coast

The Young Professionals of the Greater Fort Walton Beach Chamber of Commerce hosted the 3rd Annual Fisher House of the Emerald Coast Golf Classic and Gala in Fall of 2010. The event was a huge success, and they took time at a recent FWB Chamber First Friday Coffee to present a check for \$27,202.26 to several Fisher House board members.



Shown here accepting the check (back row) are Fisher House Board members Jeanne Rief, Shirley Pigott, Jeff Riemer, Bruce Marshall, and David Goetsch. Representing Eglin AFB 96 ABW is Director of Staff, Dennis Mattson (center). Representatives from the Young Professionals are (l-r) Kurt Olis, Dustin Terry, Alison Terlip, Robyn Patterson, and Paul Brannon.

Kathy Houchins and Greg Donovan named to USO Advisory Council, Panhandle Division

Kathy Houchins, Chair of the Okaloosa Island Tourism Development Council, and Greg Donovan, A.A.E., Airports Director at Northwest Florida Regional Airport (VPS), Destin, and Crestview, have been appointed to serve on the USO Advisory Council



for the Panhandle of Florida. The USO Advisory Council consists of community leaders across the Panhandle who have shown their passion for providing services for the many men and women in our military across the Panhandle.

“It is a true honor to be able to work with other community leaders on behalf of our military men and women and their families. Their sacrifices are immeasurable, and it is my belief that we have a responsibility to do as much as we can to thank them for all they do,” said Kathy Houchins. Greg Donovan added, “Our armed

service members and their families make incredible sacrifices every day while serving their country. I am honored to be working with the USO team in continuing to discover tangible ways to show our community’s gratitude. We will be working hard to accentuate methods to support, comfort, and positively influence their quality of life.”

Children’s Advocacy Center Holds Another Successful Event



The Emerald Coast Children’s Advocacy Center recently held its 12th Annual Golf and Gala event. Bart Starr and Zeke Bratkowski lend their

support to the event each year to help the Center raise funds to provide critical services to child abuse victims in Okaloosa and Walton counties. In 2010, the Center provided more than 2,000 services to 516 child victims.

Bit-Wizards Designers Win ADDY Second Year in a Row

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a leading provider of software solutions and consulting in the United States, has announced that they received an ADDY® Award at the 2010 District ADDY® Awards Ceremony presented by the Emerald Coast Ad Federation..

This year’s Silver ADDY® was in recognition for the website design and development for Personnel Resources’ corporate website (www.prdothan.com). Bit-Wizards’ lead web designer Michael Whalen designed and programmed the website over a 2 month period in late 2010. The website will be submitted to compete in the next round of competition — the American Advertising Federation’s Regional ADDY Competition.

“Our design team, especially Michael Whalen, continually makes us proud with work like this,” said Vince Mayfield, Bit-Wizards CEO. “It is this added dimension that truly separates us from our competitors.”

Twin Cities Hospital Receives Hospital of Choice Award



Twin Cities Hospital

was selected as a recipient of the 2011 Hospital of Choice Award from The American Alliance of Healthcare Providers (AAHCP). Recognizing the first hospitals with the Award in 2002, AAHCP annually evaluates approximately 400 hospitals for consideration of this Award.

Twin Cities Hospital is one of 100 hospitals across the United States being recognized this year as a Hospital of Choice. Other recipients include UCLA Medical Center (Los Angeles, CA) and The Ohio State University Medical Center (Columbus, OH). This award exemplifies Twin Cities Hospital’s ongoing commitment to provide exceptional customer service along with high quality, cost effective healthcare.

Twin Cities Hospital is located at Highway 85 N and College Boulevard in Niceville, Florida. For more information, contact Jenni Harrison, Marketing & Activities Manager, at (850) 678-4131.

Elaine Tucker Joins WSRE



Elaine Tucker has joined WSRE, PBS for the Gulf Coast, as the new Marketing and Business Development Representative. In her position, she will be WSRE's liaison to Okaloosa County and the Emerald Coast. Tucker is an experienced public relations and communications professional, with a history of organizing and directing community events and fundraising. She has also served as an Okaloosa County Commissioner, Shalimar's Commissioner and Mayor Pro-Tem, and as a board member and chairperson of numerous boards and task forces throughout the Emerald Coast.

A native of Portland, Oregon, Tucker is married to Major (Ret.) Robert "Geno" Tucker who is an engineer with Jacobs. After moving around the world as an Air Force family, the Tuckers settled in Shalimar in 1995. The Tuckers have two daughters.

Tammy McDaniel is National Candidate for ABWA Vice President

Tammy McDaniel, owner/president of Tammy's Journeys in Historic Downtown Fort Walton Beach, is an official candidate for national office in the American Business Women's Association District I Vice President. This is certainly a testament of her leadership and dedication to the Association. Tammy

served as president of the Emerald Coast Chapter of the American Business Women's Association in 2009-2010. During her presidency the Emerald Coast Chapter of the American Business Women's Association had the most members logged on to Women's Instructional Network (WIN), and received a Best Practice Level I award. Tammy has completed two years of MBA Essential at National Conference through Kansas University. She has also been appointed to the Okaloosa County Commission on the Status of Women representing District 3 and is the 2011 Vice Chair.



Tammy McDaniel (center) is shown with fellow ABWA FWB Charter Chapter members Mary Florence (l) and Chapter President Dr. Karyn Combs.

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RECENTLY AT *The Chamber*



A. Mardi Gras Club Queen Marcia Wright Reynolds (l), Gulf Reflections Studios shares a laugh with her Mardi Gras Club sister Lisa Jo Spencer, of Fleet, Spencer & Kilpatrick. Do you think maybe they were attending a Mardi Gras parade??

B. Col. R. E. Cole (l), one of the last surviving members of the legendary Doolittle Rangers, made a visit to Fort Walton Beach, where he signed copies of the "Payback Time!" print. FWB City Manager Bob Mearns was delighted to have the chance to meet and visit with Col. Cole as he purchased his own copy. The FWB Chamber was proud to sponsor Col. Cole's visit to the Air Force Armament Museum. We appreciate our military heroes!

C. At the February meeting of the Cultural Awareness Committee, Chamber member Carol Stearns (black and white jacket) displayed and explained the Underground Railroad Quilt that she created for her friend, Committee Co-chair Pat Payne (at right). This was just one of the very meaningful presentations at that meeting. Come check out this exciting Committee! They meet on the 4th Tuesday of every month.

D. Greg Donovan, Airport Director at VPS, was the first speaker in the new "Bites with the Boss" series presented by the Young Professionals. It's a chance for the YP'ers to meet and learn from experienced professionals in our area. Greg proudly shared national news coverage of the Vision Airlines launch and predicted that great things will come for our community from this exciting venture.

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NOTHING BUT NETWORKING



We picked a perfect day to get together at the Breakers on Beautiful Okaloosa Island – and Dennis Ritter of Brooks Bridge Café provided a fabulous lunch.

Join us in April at Helen Back!
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On Beautiful Okaloosa Island
Thursday, April 14, 2011 at 11:30 am
\$15 per person (walk-ins \$17)
Please register in advance at www.fwbchamber.com/nbn

April Presenters:
Kim Mobley - Okaloosa Federal Credit Union
Luis Figueroa - Cox Media
Lisa Jo Spencer - Fleet, Spencer & Kilpatrick

Alternates:
Kristen Loera - Chartwell hospitality
Jennifer Benedict - Beach Community Bank

Business card winner:
Shannon Sapp - Chem Dry



BUSINESS AFTER HOURS

Thanks to Cumulus Broadcasting for sponsoring our February Business After Hours.

Join us on Thursday, April 21, 2011, 5:30 to 7:30 pm.
Sponsor: Helen Back Café
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Children in Crisis

First Friday Coffee March



Our sponsors from the Daily News showed us what to expect from the upcoming Relish Cooking Show.



David Triana of La Costa Latina (center) won his second straight 50/50. He immediately donated it to Ken Hair (left) for Children in Crisis, Inc. David seems to have pretty good luck at FFC. Jackie Taylor of Neese Automotive was pretty excited about it, too.



We love our new members!



Long-time Chamber members Jeniffer Ward and Eric Halter (center) welcome new members Bonnie Hughes and Liz Jones to their first FFC.



Chamber Ambassador John Wambough (Herbalife International) enjoyed visiting with new member J. R. McDonald (Lockheed Martin)

Walton Guards Commemorate 150th Anniversary with Historical Activities at the Landing



Have you ever wanted to go back in time? Well, you'll soon have the chance! On the weekend of April 8 – 10, 2011, the Walton Guards, Inc, a local authentically minded living history and reenactor organization, will lead community celebrations of the 150th Anniversary of the unit's founding at Fort Walton Landing. The event will feature a live Civil War militia camp, historical exhibits and presentations, as well as vendors and performances. Friday afternoon (the 8th) will be reserved as "School

Day" for local children to learn more about the area's Civil War history.

On Friday, historical reenactors will set up and operate a period 1861 military camp, sleeping over the weekend in tents, with campfires, military drills, soldiers on guard duty, and work details. On Saturday, the men will be joined by families of the soldiers who will be reenacting the frequent family visits to Camp Walton. The ladies will also present an 1860's fashion and household items show

The weekend will hold several highlights, including a "skirmish" between the Confederate defenders of Camp Walton and invading Union scouts or reconnaissance forces at the Landing - the original site of Camp Walton in 1861. The skirmish will take place on at 3:30 p.m. on Saturday & Sunday. It will demonstrate typical skirmish tactics and weapons used during the war between small opposing forces groups.

Another unique feature of the weekend will be interactive presentations by reenactors who portray General Ulysses S. Grant and Jefferson Davis. They will hold a staged dialogue on Saturday and Sunday, and will wander and chat with visitors throughout the day, speaking in character will all attendees.

And yes – there will be music! Civil War music, of course – performed by the Olde Towne Brass, a musical group that performs in the manner of Early American and Civil War bands, playing original Civil War Music on actual Civil War Over-The-Shoulder (OTS) Brass Horns. Olde Towne Brass presents programs that provide their listeners with history and information about the composer and the song. Their renditions of these timeless and compelling tunes are played just as they were more than 150 years ago.

Living History Stations will be in continuous session throughout each day: 1) blacksmith; 2) basket weaving; 3) weavers and spinners; 4) soap making; 5) laundress; 6) small arms; 7) Confederate Signal Corps; 8) 1st Fla. US Cavalry; 9) CS Postal Service; 10) Indian museum; and 11) Surgeon.

This event is sponsored by the Greater Fort Walton Beach Chamber of Commerce, the City of Fort Walton Beach, the Northwest Florida Daily News, and ResortQuest. For more information, contact the FWB Chamber at 244-8191 --- or go to www.fwbchamber.com.

Green Awareness Task Force

The Green Awareness Taskforce had lots of interaction at its March meeting, with Waste Management speaking about their Commercial Recycling Program available to businesses. It was so engaging that the Taskforce has asked them to come back to April's meeting to follow up on their March Presentation.

Also attending that meeting will be Daralyn Chase, who is the new publisher for Natural Awakening Magazine, to inform us about the publication and how it helps promote Green Awareness to its readers. The City of Ft Walton Beach, Okaloosa County Recycling Office, Environmental Council and Destin Commons will all be updating the Task Force members about all the Earth Day events planned and scheduled for April. Chamber members as well as the general public are welcome to attend the Chamber's April 5th Green Awareness Taskforce meeting at the FWB Chamber Office starting promptly at 8: 15 am.

Don't forget to bring your reusable drinking cup to each Chamber First Friday Coffee (the next one is on Friday, April 1, sponsored by Troy University).

Maybe you could use your NWF Daily News coffee mug at April's FFC. In fact, the Taskforce would like to thank the NWF Daily News for promoting Green Awareness by giving Chamber members a reusable bag and coffee mug at March's breakfast. Want to show your appreciation by helping the Newspaper in Education Program? Drop off your newspapers, telephone books & junk mail to the Daily News on Racetrack Rd. They'll recycle them.

At the March FFC, we had over 48 members who brought their reusable cups to breakfast, and another 20 members used the coffee cups that were on the table. Please visit our website www.gogreenokaloosa.com or email us at whatfootprint-doyouleave@gmail.com.



Tammy McDaniel,
2011 Green Awareness
Taskforce Chair

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New Member Reception

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Helen Back

Every other month, the Chamber plays host to our newest members and company reps as well as those prospective members interested in increased profits and benefits of Chamber membership. Thank you to Helen Back for helping us with the largest New member Lunch we can remember!

Elizabeth Jones, Liz Fashions, 184 Miracle Strip Parkway, SE, Suite 2, Fort Walton Beach. 850-200-4544. Fashionable and trendy ladies' swimwear, sportswear, accessories for every occasion. Attention to our customers is our first and foremost concern. You will always be welcomed with a smile by Liz and her staff.

Bob Pinard, LocalEdge, 99 Eglin Parkway, Fort Walton Beach, 32548. 850-243-0129, x 11151. LocalEdge brings people to you when they are ready to spend money on your products or services. We teach businesses to achieve 200-5,000% return on their marketing investment. Using Hearst Corp.'s state-of-the-art products, such as Reputation Manager, Social Media Management, Web marketing, text messages and more. We have national resources to use at the local market.

Bert Roberge, ASA – Bert Roberge, CPA, 1101 Gulf Breeze Parkway, Suite 301, Gulf Breeze, FL 32561. 850-659-6245. Certified public accounting and tax firm offering tax, accounting, Quick Books, Payroll, IRS assistance, business valuations and sales, and business consulting services. Free consultation. Serving businesses, individuals, partnerships, and LLCs.

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D. J. Owen and Chris Nelms, Gulf Coast Detailers, 149 Scotwood Drive, Fort Walton Beach, FL, 32548. DJ: 850-865-0493; Chris: 850-218-5439. We offer a professional mobile detailing business. We come to you wherever you are, we supply water, electricity and nothing but the best products for your car because we care. There's no job too big or too

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Sarah Savage, Venture Residential, 219 Pinedale Road, Fort Walton Beach, FL 32547. 850-862-7540.

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10% discount to Chamber members! Zaxby's is a casual dining restaurant specializing in chicken fingers, wings, and salads. Come by and try our meal deal, which includes French fries and a 22 oz. drink. It is indescribably good!

Tammy McDaniel, Tammy's Journeys. 217 Miracle Strip Parkway, SE, Fort Walton Beach, FL 32548. 850-243-3809. Located in Historic Downtown Fort Walton Beach, Tammy's Journey's provides a full range of travel services: private air

charters, luxury travel, corporate travel, group travel, mission trips, educational travel presentations, active and eco-friendly travel discounts, international airfare, single mature travel programs, honeymoons and honeymoon registry, college and family spring break trips. www.tammysjourneys.com.

Peter Mistal, Pinch-a-Penny, 737 Beal Parkway, Fort Walton Beach, FL, 32547. 850-864-3640.

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Brad Baier, Baier's Auto Time, 207 Hickory Street, Fort Walton Beach, FL 32548. 850-243-1980. www.fwbautotime.com.

Baier's Auto Time offers 15% discount to all members and businesses. We strive to give each person the positive experience we used to get from businesses. Your safety and auto experience is our goal to excellence.

Shelley A. Poirrier, Ronald McDonald House, 5200 Bayou Blvd., Pensacola, FL 32503. 850-477-2273 (Office) 850-499-1398.

Ronald McDonald House provides a "Home from home" for families who have a critically ill child under 21 years old in any hospital in Pensacola. We provide lodging, food, counseling and respite free of charge to families, 144 of whom were from Okaloosa County in 2010, 75 being military families.

Calvin Roberts, Jr., Beachside Massage Therapy, Inc., 381 Santa Rosa Blvd., C-102, 850-621-4255. Massages on the beach, bridal parties, employee appreciation.

Bob Armor, Bob Armor Photography, 607 Lloyd Street, Fort Walton Beach, FL 32547. Professional photography at a discount price. Twenty-seven years of experi-

ence. Weddings, family beach photography, children, and high school senior sessions.

Ryan Price, Business Interiors, Inc., 1 Eleventh Avenue, Suite B-4, Shalimar, FL 32579. 850-651-1632; Cell 850-503-1502. Business Interiors, Inc. has a new office serving government and corporate customers in Northwest Florida. As a specialized furnishings firm representing over 300 manufacturers, Business Interiors, Inc. has the experience to make your ideal work environment a reality.

Alex & Adele Barthe, The UPS Store, 550 Mary Esther Cutoff, #18, Fort Walton Beach, FL 32548. Phone 850-664-0521; Fax 850-664-0523. We are proud to offer Chamber members 10% off. At the UPS Store, we offer packing and shipping, document services, private mailboxes and freight services. Our goal is to take care of all we can so you can run your business!

**Susan Norton, Destin Sunset Rentals, 30 Moreno Point Rd #603-C, Destin, FL 32541, (800)748-1080, www.destinsunse-
tr rentals.com.** Destin Sunset Rentals is an online booking company designed with the intentions of enhancing tourism on our Emerald Coast in a collaborative effort with Chamber members by offering a large selection of vacation rentals, competitive rates and overall superior customer service.

Melissa Forte, Melissa Forte Consulting, ACN Independent Representative, Cell: 850-496-7444; melissaforteacnrep@gmail.com, www.melissaforte.acnrep.com. Melissa Forte is an independent representative for ACN, where we provide essential services for your life and the opportunity of a lifetime. All major brands of wireless phone service, business phone service, television services, home security, video phones, and electricity and gas.



Lisa Jo Spencer

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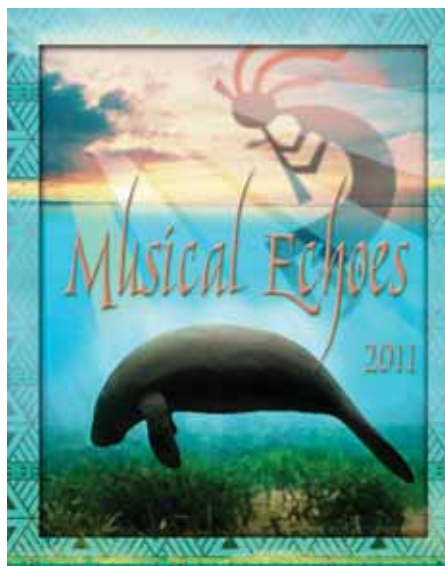
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Musical Echoes 2011

Native American Flute, Art and Cultural Festival



Musical Echoes 2011, a celebration of Native American culture, art and music, highlighting the extraordinary Native American flute, will be held at Fort Walton Landing, 139 Brooks Street, Fort Walton Beach, FL, beginning on Friday, April 29 at Noon and continuing through Sunday, May 1, at 3:30 pm. From its beginning in 2001, Musical Echoes has become a world class event recognized around the country as the number one American Indian flute festival, with attendance in excess of 25,000 last year. Enjoy the many performances from internationally acclaimed Native American musicians and dancers, including Jeff Ball, Scott August, Mark Holland,

Nation of Change, Michael Searching Bear, Michael Graham Allen, Billy Whitefox, Ed Winddancer, Michael Brant DeMaria, Johnny Lipford, and Raymond Redfeather. Interact with Native American craftsmen demonstrating their arts and selling their wares. Attend seminars and learn to make/play a Native American style flute. Shop the outdoor market for Native American art, jewelry, beadwork, clothing, food and much more, and take part in the annual Torchlight Remembrance Ceremony.

The goal of Musical Echoes is to create a quality Native American Music and Arts celebration. This wholesome, alcohol-free event is an excellent way for families to spend time together and experience this nation's rich Native American culture. Make plans to attend this free to the public world-class event. Musical Echoes is another fine event presented by the Greater Fort Walton Beach Chamber of Commerce. Other co-sponsors include the City of Fort Walton Beach, Okaloosa County Tourism Development Council, Cox, Merlin's Inc. Custom Jewelry, Northwest Florida Daily News, Brooks Bridge Bar-B-Q, One Feather Art, and Pro-Tech Mechanical Services, Inc.

As an extra attraction, the Indian Temple Mound Museum and Heritage Park and Cultural Center will present "Fire and Earth: 2011 Coastal Pottery Expo" on Saturday, April 30, from 10 am to 4 pm. Potters and ceramic artists will display, sell, educate and share their work with the public on the museum grounds throughout the day. A children's area featuring clay crafts and a pottery techniques class taught by artisans will be available on site to the public as well. Additionally, several demonstrations on pottery will take place throughout the day.

For event information, call (850) 243-4405 or visit www.musicalechoes.org.



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COASTLINES

April

2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1 First Friday Coffee 7:15 AM	2
3	4 Continuum of Care 3:00 PM	5 Green Awareness Taskforce 8:15 AM	6	7 Government Affairs 7:30 AM	8 Historic Downtown FWB 8:30 AM New Member Lunch 11:45AM 150th Anniversary of the Walton Guard	9 150th Anniversary of the Walton Guard
10 150th Anniversary of the Walton Guard	11 Uptown District Committee 5:30 PM	12 Healthcare Committee 8:00 AM	13 Networking Plus 7:45 AM	14 St. Patrick's Day Nothing But Networking 11:30 AM	15	16
17 Palm Sunday	18 Passover begins at sundown MAC Meeting 11:30AM	19 Passover Member Discount Providers 8:00 AM	20 Ambassadors 7:30 AM Hospitality Roundtable Noon	21 Business After Hours 5:30 to 7:30 pm	22 Good Friday Earth Day	23 Tapestry of Cultures Social 6 to 10 pm
24 Easter	25	26 Cultural Awareness 5:30 PM	27 Networking Plus 7:45 AM	28	29 Musical Echoes (through May 1)	30 Musical Echoes (through May 1)
1	2	FOR UP-TO-DATE CHAMBER EVENTS SEE: FORT WALTON BEACH CHAMBER OF COMMERCE WEBSITE: WWW.FWBCCHAMBER.COM FOR COMMUNITY EVENTS SEE: OKALOOSA COUNTY TDC WEBSITE: WWW.EMERALDCOASTFL.COM *ALL MEETINGS AT CHAMBER CONFERENCE ROOM UNLESS OTHERWISE NOTED				

April 1
 First Friday Coffee 7:15 AM

April 4
 Continuum of Care 3:00 PM

April 5
 Green Awareness Taskforce 8:15 AM

April 7
 Government Affairs 7:15 AM

April 8
 Historic Downtown FWB 8:30 AM
 New Member Lunch 11:45 AM
 150th Anniversary of the Walton Guard

April 9
 150th Anniversary of the Walton Guard

April 10
 150th Anniversary of the Walton Guard

April 11
 Uptown District Committee 5:30 PM

April 12
 Healthcare Committee 8:00 AM

April 13
 Networking Plus 7:45 AM

April 14
 Nothing But Networking 11:30 AM

April 18
 MAC Meeting 11:30 AM

April 19
 Member Discount Providers 8:00 AM

April 20
 Ambassadors 7:30 AM
 Hospitality Roundtable Noon

April 21
 Business After Hours 5:30 to 7:30 PM

April 23
 Tapestry of Cultures Social 6 to 10 PM

April 26
 Cultural Awareness 5:30PM

April 27
 Networking Plus 7:45 AM

April 29
 Musical Echoes (through May 1)

April 30
 Musical Echoes (through May 1)

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